



1401 Greenview Drive  
Bethlehem, PA 18018  
484-202-0149

website: [www.MCCLV.org](http://www.MCCLV.org)  
email: [TrickyTrayMCCLV@gmail.com](mailto:TrickyTrayMCCLV@gmail.com)

Dear Friend,

Secure a Tax Deduction \* Inexpensively Advertise Your Company Name \*  
Support a Worthy Cause - *All At Once!*

Ever wanted to *make a positive difference in people's lives*...but didn't know what or who or how? At Metropolitan Community Church of the Lehigh Valley's 14<sup>th</sup> Annual Tricky Tray basket raffle fundraiser, your tax-deductible donation of...

- **An item (new) to be used as a basket prize,**
- **A monetary contribution to help purchase a basket prize,**
- **Or a gift certificate,**

will truly make a difference in the success of this fundraiser and ultimately in *the quality of services afforded the mission and ministries served* by MCCLV.

MCCLV is a church in the Lehigh Valley that supports a variety of worthwhile initiatives...on-going CHILDREN'S PROGRAMS, MISSION TRIPS, MUSIC MINISTRY OUTREACHES, supporting PARTNERSHIPS WITH HOMELESS SHELTERS, PROVIDING AID TO PERSONS FACING FOOD INSECURITY, SOCIAL JUSTICE initiatives, and **MUCH MORE**.

With your cash donation or gift basket for raffle, we will advertise your business on your donation and in the program at the event. AND/OR showcase your business to our captive audience...advertise in our program with a business card or larger ad. See the reverse side of this letter for advertising options. In addition to being recognized at the event, a special "shout out" to your business will appear on MCCLV's social media platforms which has more than 1500 followers.

We appreciate your consideration of our request and your support of a **30+ year** tradition of helping others. **All donations are tax deductible.**

**\* Donations due by October 24, 2021 \***

Please forward your contribution:

**MCCLV | Attn: Cheryl Miller | 1401 Greenview Drive | Bethlehem PA 18018**

If you would like more information about MCCLV, this fundraiser, or would like to be on our mailing list to receive future information regarding this event, please contact our office administrator at 484-202-0149 or email us at [TrickyTrayMCCLV@gmail.com](mailto:TrickyTrayMCCLV@gmail.com).

Always with gratitude,

*Cheryl*

Cheryl Miller  
Fundraising Chair  
MCCLV Board of Directors

**Event Date & Location**

Saturday, November 6, 2019  
The American Club of Coplay  
300 Cherry St., Coplay, PA 18037  
Doors open at 9:00 am

Donation request made by: \_\_\_\_\_ Phone: \_\_\_\_\_

# A f f o r d a b l e   L O C A L   I M P A C T

## Advertising Options for Metropolitan Community Church of the Lehigh Valley 14<sup>th</sup> Annual Tricky Tray Basket Raffle

Ad must be  
camera ready in  
PDF or JPG  
format.

Email ad to:  
[TrickyTrayMCCLV@  
gmail.com](mailto:TrickyTrayMCCLV@gmail.com)

**OR**

Mail ad to:  
MCCLV  
Attn: Cheryl Miller  
1401 Greenview Drive  
Bethlehem, PA 18018

Ad copy  
due by  
10/24/21

Full Page (4 x 5 inch)

**\$75**

Half Page (2 x 2.5 inch)

**\$40**

Business  
Card Size

**\$25**